

caroline pate

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github.com/carolinp

carolinepate.com

Education

University of North Carolina at Chapel Hill

B.A. in Multimedia Journalism
with a minor in Music

Class of 2014

GPA: 3.6

University of North Carolina at Greensboro

Fall 2010 to Spring 2011

Skills

Front-end development:

Well-versed

in HTML, CSS, Javascript

Back-end: Frequently used
Python, multiple CMS
platforms (Wordpress, Drupal,
Django)

Graphic design: Proficient in
Adobe Illustrator,
Photoshop

Communication: Fluent in
multiple social media
platforms, AP Style, writing

Data: Experienced with SQL,
Microsoft Access

Awards

2017 & 2016 Award of

Excellence for Features:

Single-subject project from

The Society of News Design's

Best in Digital Design

Related experience

Duke University Communications—Information Designer/Developer

August 2019-Present

- Create custom WordPress layouts for longform stories on the Duke Stories platform
- Maintain the Duke branding guide and any logo branding elements for Duke campaigns
- Design, create and maintain WordPress sites for Duke campaigns like Duke Votes and Duke United
- Design photo illustrations, infographics and charts for Duke University's news website, Duke Today, using Adobe Illustrator, Photoshop, and Canva
- Maintain the Duke Today Drupal website and the main Duke University Statamic website

The Baltimore Sun—Interactive Designer

April 2016-May 2019

- Designed and coded web layouts for stories and interactive graphics with HTML, CSS, JavaScript, and other code libraries
- Found and analyzed data with SQL and Microsoft Access for stories and graphics
- Created static print charts and maps in Illustrator
- Organized story layouts in the CMS
- Collaborated with journalists and pitched project ideas
- Created workflows for reporters and editors to request graphics for stories
- Trained colleagues on how to create static maps and charts and how to use simple online tools to create interactive graphics

The Spokesman-Review—Online Developer

November 2014-April 2016

- Redesigned web pages for www.spokesman.com with HTML, CSS and JavaScript
- Reformatted the Django back-end in Python
- Created interactive web visualizations for readers

WUNC—Multimedia Intern

January 2013-May 2013

- Migrated content, edited audio and conducted usability testing for the new website for thestory.org
- Conducted research for stories ranging from finding an art thief detective to discovering stories about guns