

caroline pate

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education

University of North Carolina at Chapel Hill

B.A. in Multimedia Journalism
with a minor in Music

Class of 2014

GPA: 3.6

University of North Carolina at Greensboro

Fall 2010 to Spring 2011

skills

Front-end development: Well-versed in HTML, CSS (including SASS/SCSS), Javascript

Graphic design: Frequently worked in Adobe Illustrator, Photoshop

Back-end: Frequently worked in and used Python, Multiple CMS platforms (Wordpress, Drupal, Gryphon, Django)

Data: Experienced with SQL, Microsoft Access

Communication: Fluent in multiple social media platforms, AP Style

related experience

The Baltimore Sun—Interactive Designer

April 2016-Present

- Design and code web layouts for investigative stories
- Analyze data with SQL and Microsoft Access for stories and graphics
- Create both interactive web visualizations and static print graphics

The Spokesman-Review—Online Developer

November 2014-April 2016

- Redesigned web pages for www.spokesman.com
- Created interactive web visualizations for readers

Fault Lines—Interactive Developer

January 2014-May 2014

- Coded all interactive graphics for faultlinesnc.org using HTML, CSS and JavaScript as part of a project-based class
- Worked as part of a team on the “Making the Grade” app coding charts with JavaScript, creating JSON data, and editing Django templates

Living Galapagos—Developer

January 2013-May 2013

- Coded interactive graphics using HTML, CSS and JavaScript for livinggalapagos.org as part of a project-based class
- Conducted research for graphics on Darwin’s “Origin of the Species” and organized JSON data on climate

WUNC—Multimedia Intern

January-May 2013

- Migrated content, edited audio and conducted usability testing for the new website for thestory.org
- Conducted research for stories ranging from finding an art thief detective to discovering stories about guns

Bustle.com—Entertainment Writer

June 2013-October 2014

- Wrote, edited and posted SEO-friendly, breaking entertainment news stories on topics from Jay-Z to Miss USA for a startup women’s website with 11 million monthly page views

The Daily Tar Heel—Staff Writer

Fall 2011-Spring 2013

- Wrote weekly arts stories for the student newspaper
- Wrote a weekly blog for “The Dress Code” that profiles student fashion. Took, edited and posted photos for “The Dress Code”